

# FINANCIAL AND ECONOMIC MODELING



Each customer is unique, and in order to serve their needs, utilities require customized models. We help our customers with 3rd party tools and build out models for your specific market and business needs. Using a third party financial model to guide project strategy and development can be a struggle if the model does not fit your unique institutional specifications. Vrinda will work with a model developer to refine their tool on behalf of our client's needs and expectations.

## HOW WE HELP



### DEFINE

#### FUNCTIONAL REVIEW

- Focus on critical issues that prevent use of the model.
- Track critical issues, working with model vendor to ensure updates are valid.
- Deep understanding of local markets, tariffs, regulations.
- Clear POV on future value streams.
- Sector-specific financial and economic expertise for utilities



### ANALYZE

#### TECHNICAL REVIEW

- Establish baseline status for the model base code.
- Help identify drivers to say what is missing.
- Identify issues such as circular logic and hard-coded values within the model.
- Thought leadership in energy market enables model refinement.
- Unique ability to determine if model is delivering on utility finance.



### IMPLEMENT

#### BUSINESS REVIEW

- Test business case results against an outside model to determine accuracy.
- Provide confidence in client model by establishing reproducible results.
- Work with utility to test model with a current customer.
- Validate model through practical approach.
- Guide user acceptance testing.

## HOW WE DELIVER VALUE

- Issue tracking and reporting offers accountability to vendor to ensure fixes are applied quickly.
- Results are verified outside client model to ensure it can be used as intended by the utility.
- Model robustness and reliability is enhanced for client.



## ABOUT US

Vrinda is a boutique international strategy implementation firm helping our clients deploy innovative business models to harness the full potential of emerging technologies. Vrinda leverages deep expertise in the clean energy and utility industry, real-world experience, and an extensive partners network to ensure success in every project.



### STRATEGY

Vrinda's unique thought leadership challenges the status quo to build profitable businesses of the future.



### BUSINESS

Vrinda works with executives and decision makers to develop long-term visions and strategic business models.



### OPERATIONS

Vrinda works with clients to optimize their operations, to enable new business and technology models.



### TECHNOLOGY

Vrinda helps clients optimize and monetize technology investments.



### SUSTAINABILITY

Vrinda helps clients improve their social and environmental response while preserving their bottom line.

*We are a proud woman-owned business*